

ORIGINAL RESEARCH

Overweight children in rural Norway - public health nurses' possibilities and limitations within national guidelines

AUTHORS



Reidun Heggem¹ PhD, Associate Professor *



Gudveig Gjøsund² MD, Senior Researcher



Alexander Zahl-Thanem³ MD, Researcher



Anne Margrethe Brigham⁴ PhD, Senior Researcher

CORRESPONDENCE

*Dr Reidun Heggem reidun.heggem@ntnu.no

AFFILIATIONS

¹ Department of Teacher Education, Norwegian University of Science and Technology, Trondheim, Norway

² NTNU Social Research, Trondheim, Norway

^{3,4} Rurális, Institute for Rural and Regional Research, Trondheim, Norway

PUBLISHED

11 July 2023 Volume 23 Issue 3

HISTORY

RECEIVED: 4 August 2022

REVISED: 6 February 2023

ACCEPTED: 19 February 2023

CITATION

Heggem R, Gjøsund G, Zahl-Thanem A, Brigham A. Overweight children in rural Norway – public health nurses' possibilities and limitations within national guidelines. *Rural and Remote Health* 2023; 23: 7783. <https://doi.org/10.22605/RRH7783>

This work is licensed under a [Creative Commons Attribution 4.0 International Licence](https://creativecommons.org/licenses/by/4.0/)

ABSTRACT:

Introduction: Globally, overweight and obesity are more prevalent in rural areas than in urban areas. The purpose of this study was to determine to what extent public health nurses in rural areas in Norway feel equipped to tackle the overweight and obesity epidemic within two sets of national guidelines: The National Guidelines for the Standardized Measurement of Height and Weight and The National Guidelines for the Prevention, Identification, and Treatment of Overweight and Obesity in Children and Adolescents. These guidelines are inspired by New

Public Management (NPM) logic, which emphasises more market orientation within the public sector to obtain a more cost-effective supply of public goods. The focus is on the weighing of schoolchildren, available resources, inter-agency cooperation and the rural context.

Methods: The data were collected using a structured questionnaire among 40 public health nurses working with children in rural areas, as well as qualitative interviews with 25 informants involved in the prevention and treatment of overweight

and obesity among rural children.

Results: The study shows that rural public health nurses worry about the lack of resources for follow-up with children with a body mass index greater than what is characterised as 'normal'. The public health nurses suggested better cooperation between different stakeholders to work around the lack of resources and at the same time be able to see the whole picture, considering that overweight and obesity are complex problems connected to different challenges. They believed that it is an advantage to see the individuals in their local surroundings, to know their family history, their leisure activities and so on. This might be easier in rural areas than in urban areas, as these areas are often more

transparent.

Conclusion: There was consensus among the public health nurses involved in this study that national guidelines for treating overweight and obesity in children with the principles of NPM, and simplifying and standardising services, adds challenges instead of solutions. Such practices also hinder the use of experience-based knowledge about both the individual and the local context. There is a need for more flexible guidelines that can easily be adapted to the local (rural) context.

Keywords: child obesity, culture, national guidelines, New Public Management, Norway, public health.

FULL ARTICLE:

Introduction

According to the World Health Organization, childhood obesity is one of the most serious public health challenges of the 21st century¹; prevalence is rising quickly, and it has well known negative impacts on affected children's physical and mental health². Obese children will most often carry this problem into adulthood and develop non-communicable diseases such as diabetes and cardiovascular problems^{3,4}.

Research shows that both child and adult overweight and obesity are more prevalent in rural than in urban areas⁵⁻¹². A variety of contextual (relating to characteristics of a place) and compositional (relating to characteristics of residents) factors have been put forward to explain the urban-rural differences in weight status. These commonly include aspects related to dietary intake, physical activity, geographical distances and socioeconomic status. Some studies assume that the generally lower socioeconomic status of rural residents can explain geographical differences in weight status^{10,13}. Others have found that rurality increases the risk of being overweight or obese *independently* of such compositional factors, and calls have been made for context-specific strategies to tackle the problem in rural areas^{7,13}.

Over the past decade or so, several national guidelines have been established for the Norwegian health sector to meet the challenges of overweight and obesity, and ensure professionalism and standardisation of health services^{14,15}. These new guidelines have occurred at the same time as, or due to, the introduction of management principles such as New Public Management (NPM), which requires that procedures, goals and goal achievement are standardised and quantifiable, and they are subject to controls to ensure equal access to treatment options throughout the country¹⁶.

NPM is a general theory of how the public sector can be improved by importing business concepts, techniques and values, and it includes practices that are measurable, specialised, and where hierarchical relations are the principal coordination device¹⁷. Healthcare providers must deliver on efficiency and quality¹⁷ with a focus on costs reduction and increased efficiency in the Norwegian health sector. Working with standardisation of services has been a means for becoming more efficient and enabling equal access to the treatment options, regardless of where in Norway people live¹⁸.

The standardised and fragmented discourse in NPM makes certain aspects of work invisible¹⁹. What cannot be measured, such as

coordination and collaboration between services and care-related tasks that increase the quality of life, becomes invisible and loses its value. An example of this is that different health and education services around a child are poorly coordinated, which can lead to fragmented care where professional caregivers, such as teachers, public health nurses and general practitioners, work in silos.

In Norway, the NPM entered into the area of child overweight and obesity in 2010 with The National Guidelines for the Standardized Measurement of Height and Weight¹⁴ and The National Guidelines for the Prevention, Identification, and Treatment of Overweight and Obesity in Children and Adolescents¹⁵. These guidelines build on a screening of body mass index (BMI), with 25 kg/m² as the starting point for intervention¹⁴. Public health nurses have shown scepticism towards this cut-off level, as they experience it as too low in some cases²⁰.

While one of the motivations for the latter standard was to implement a more contextually based approach¹⁵, both sets of national guidelines build on a 'one size fits all' approach. This challenges the need for a more contextually based approach as concluded by Krokstad et al⁷, who suggest that preventive strategies should focus on counteracting the obesity epidemic by acknowledging geographical differences.

Even if the municipalities in Norway vary widely in terms of geography, demography and organisation, they all must adhere to the same national guidelines and laws. This applies to the *Public Health Act (2011)* which came into effect in 2012 and is one of the most important policy instruments for dealing with environmental, social and structural factors that affect public health in Norway²¹. The main responsibility for implementing public health measures is placed at regional and local levels, and it involves all sectors in the municipalities. The extreme variation in size, geography, competence and resources among the municipalities in Norway results in different ways of operationalising *The Public Health Act*. In 2016 the Office of the Auditor General concluded in its investigation that the lack of anchoring public health work across sectors in a municipality is the largest barrier to success in public health work²².

That the main responsibility for implementing the national guidelines is placed at regional and local levels also applies to treatment of overweight and obesity among children²⁰. Public health nurses are recognised as a vital resource in efforts to decrease childhood overweight and obesity because they have great opportunity to interact with children and young people and their parents/guardians^{23,24}. They are responsible for measuring

the height and weight in children and adolescents, and initiate treatment when necessary. The protocol for Norwegian nurses is, among other things, to refer children and youth with a BMI of 25–30 to secondary health care^{14,15}. In addition, they have a (standardised) conversation, often by phone, about the issue and possible intervention with the overweight child or adolescent and her or his parents or guardians²⁰.

There is a risk that NPM guidelines complicate the prevention and treatment of rural overweight and obesity because they disregard the specific causes – as well as opportunities – inherent to the rural context. The literature suggests that it is important to learn more about how public health nurses implement national guidelines into practice, but there is limited knowledge about how public health nurses in rural areas perceive national guidelines.

The introduction of the new guidelines in 2010 resulted in negative reactions from the health personnel that were assigned to carry out the weighings²⁰, mostly because no extra resources were allocated for this new work task. Public health nurses questioned the resources available and whether they had the skills to develop and perform all the tasks the guidelines assigned to them. Overweight and obesity in adolescence often mirror complex problems and might demand multidisciplinary follow-up²⁰. This article focuses on public health nurses' work with overweight and obesity, but these professionals must cooperate with other stakeholders, such as GPs, physical therapists, other health services and parents. Public health nurses report a lack of collaborating partners, both to ensure competent knowledge to help overweight children (which they feel that public health nurses do not have themselves) and for referral options^{18,20}. Therefore, interviews were carried out with other cooperating stakeholders to try to get a better understanding of the public health nurses' situation.

The focus of this article is the extent to which public health nurses in rural areas of Norway feel equipped to tackle the overweight and obesity epidemic within the framework of the two sets of national guidelines, concentrating on available resources, inter-agency cooperation and the rural context. The data were gathered by a questionnaire and interviews with public health nurses and other municipal stakeholders responsible for the prevention and treatment of overweight among elementary school children in rural areas in Norway.

Methods

In this study, two approaches were used to gather data. The first approach was a structured questionnaire (Appendix A) that was conducted among members of the National Group of Public Health Nurses in Central Norway (Trøndelag County), which represents a high proportion of the public health nurses who work with children in primary and secondary schools in this area of Norway. The questionnaire covered various topics related to working with overweight and obese children. An area was defined as *rural* if the municipality met either of the following criteria:

- scored 4–6 on Statistics Norway's centrality classification, which ranks municipalities on a rural–urban scale from 1 (the most central municipalities) to 6 (the least central municipalities) based on travel time to workplaces and service functions²⁵
- had more than 30% of their population living in sparsely populated areas²⁶.

The main goal of the questionnaire was to gain insight into a range of attitudes and reflections on the ways in which school nurses work with the guidelines.

Qualitative semi-structured interviews were conducted, informed by the questionnaire, with key informants, such as public health nurses, doctors, principals, physiotherapists and ergotherapists, who work with overweight and obese children (Appendix B). The project was funded by the Regional Research Funds in Central Norway, and the informants were purposively selected from two rural municipalities of this region, one by the coast and one inland. The informants were contacted via the local public health coordinators. A total of 25 informants were interviewed, both individually and in groups; none were interviewed twice. Semi-structured individual interviews give researchers opportunity to follow up on what is important for each informant. The advantage of focus group interviews is that informants engage in dialogue with each other, which can offer a broader understanding of the interaction between stakeholders and stimulate further reflections among informants²⁷. Even though only the interviews with the public health nurses were analysed for this article, the interviews with other stakeholders offer background information about the situation of overweight children in these two municipalities. Four individual interviews and four focus group interviews were carried out in this study, a total of eight interview settings. The interviews, which were audio-recorded and transcribed, were conducted at the informants' workplace, each interview lasting 1–2 hours.

The analysis process applied was inspired by the work of Tjora²⁸ and the stepwise deductive inductive strategy that aims at developing codes, categories and concepts as a basis for reaching new understandings of the topic in question. The transcribed interviews were analysed in two steps. First, an overall process of coding based on the themes in the interview guide was conducted. The transcriptions were read several times, and words and sequences with a relevant content were marked. The second level of analysis involved a more thorough coding of the parts of the interviews that connected to the standardised guidelines. We inductively collected the codes that had a mutual thematic connection²⁹. The coding and the grouping of codes^{28,29} led to a closer focus on the three categories.

Ethics approval

The study was approved by the Norwegian Centre for Research Data (approval number 927132).

Results

Based on analysis of the questionnaire answers from the 57 public health nurses (40 of them working in what we define as rural municipalities), and the qualitative interviews, three categories were identified: competence and resources, lack of interdisciplinary cooperation, and the importance of seeing a child in context.

Competence and resources

When The National Guidelines for the Standardized Measurement of Height and Weight were introduced in 2010, public health nurses who had to do the weighing expressed frustration about the lack of resources for the new tasks^{14,15}. Three questions in the questionnaire focused on resources and competence. Comparing the public health nurses working with children in rural and urban

areas revealed a key difference concerning treatment for overweight children.

Table 1 shows that less than half of the rural public health nurses reported that their municipality had treatment options for an overweight or obese child beyond the standardised conversation with public health nurses. Almost all of the urban public health nurses, on the other hand, reported that they did have relevant treatment to offer. This shows a large discrepancy in the public health nurses' assessment of relevant treatment options their municipality can offer overweight children.

Several of the public health nurses answered that they felt a lack in resources to follow up all the overweight children, and that they did not have the sufficient competence to assist children in stabilising their weight. The resources referred to include a lack of time, employees, economic resources and other resources.

This concern also arose in the qualitative interviews with the informants. The interviews showed that the perceived lack of

offers, solutions and resources caused a sense that the weighing was unethical.

Many of the public health nurses avoid the weighing because they don't have any tools if they uncover a problem. And therefore, they think of it as unethical. Just to point out [they are] overweight, and not be able to offer any solutions for how to handle it. (Health coordinator, municipality 1)

A consequence of this is that the public health nurses merely tell the child and the parents that the child is overweight without being able to offer a solution. Some public health nurses find this rather unethical and therefore they avoid weighing the children. The situation was exacerbated by the fact that rural public health nurses often work alone and have no one to share these thoughts with. The rural public health nurses pointed out a need to look at the situations of the overweight children from different perspectives. Several public health nurses suggested a stronger focus on interdisciplinary cooperation as a solution to these challenges.

Table 1: Treatment for overweight children by public health nurses in rural versus urban areas (n=56)

Question	Rural PHNs (n=40)		Urban PHNs (n=16)	
	Yes n (%)	No n (%)	Yes n (%)	No n (%)
'Does your municipality have relevant treatment to offer overweight children beyond conversations with public health nurses?'	18 (45)	22 (55)	14 (88)	2 (12)

PHN, public health nurse.

Table 2: Responses concerning resources (n=39) and competence (n=40) among rural public health nurses

Response	Agree† n (%)	Neutral (n (%))	Disagree† (n (%))
'I don't have enough resources to follow up all children with overweight sufficiently'	35 (90)	2 (5)	2 (5)
'I feel that I have sufficient competence to assist children in stabilizing their weight'	16 (40)	15 (38)	9 (23)

† The categories 'completely agree/disagree' and 'partially agree/disagree' have been merged.

Lack of interdisciplinary cooperation

The rural public health nurses revealed ambivalence toward the quality of collaboration with different relevant stakeholders in their municipality. In the introduction we saw that the Office of the Auditor General argued that the lack of anchoring public health work across sectors in a municipality is the largest barrier to its success²². Our data confirm that the public health nurses were ambivalent about their collaboration with different stakeholders.

Only a quarter of the public health nurses considered their collaboration with general practitioners and specialist health service as 'good'. At the same time, the interviews showed that several school nurses wanted more interdisciplinary cooperation. The main reason given for this was the complexity of the overweight problem:

Those who struggle with overweight often struggle with additional problems. Social issues, family issues, or economic. It is complex. I therefore miss a broader focus. [It would be

good if] more stakeholders contribute. We as public health nurses might contribute with communication, guidance, support, motivation. But there might be other factors that also play a part. If it is economic, then other stakeholders need to be contacted. (Public health nurse, municipality 2)

The public health nurses suggested interdisciplinary cooperation to better grasp the complexity of being overweight or obese and saw improved cooperation as a solution for the lack of resources.

The questionnaire showed that a fairly large proportion of the public health nurses were ambivalent in their assessment of the cooperation with doctors and specialist health services. In the qualitative interviews, one of the explanations for this was the lack of a common understanding of the challenge they are facing:

We get the best results when we have a common understanding and work tightly with the target group, child welfare, educational psychology services, a common understanding of life mastery, mental health. There are

different definitions and different ways of defining roles. We have a common responsibility. We have different competencies and background. (Public health nurse, municipality 2)

GPs were most often mentioned in relation to cooperation. The guidelines are that when the BMI level exceeds a given level, the public health nurses must refer the child to the GP. Several public health nurses experienced this cooperation as difficult, and the different understanding of overweight and the need for treatment was a recurring theme:

We talked a lot about the fact that the doctors don't see the problem that the health nurse sees and that a disagreement occurred, and it gets unpleasant. Public health nurses received telephone calls from the doctors that wondered what they were up to. They don't understand why the children are sent to them. In some cases, they react to the BMI cut off level for overweight. (Health coordinator, municipality 1)

The doctors don't know what to do. They lack a code for diagnosis. They know that this is a group of patients that needs a time resource. It's easiest for them to refer them to the specialists in the cities. (Public health nurse, municipality 1).

Interdisciplinary cooperation is considered a solution for handling a complex problem, and at the same time avoids leaving stakeholders alone in this situation. The main challenge is that public health nurses and doctors often interpret the concept of overweight differently. Since the overweight child or youth often has additional problems, doctors do not always see the weight problem as the most urgent. The health nurses even perceive the doctors not having a code for diagnosis when it comes to children's overweight. The lack of a common understanding neither promotes constructive cooperation nor a holistic approach to treating children with overweight.

Table 3: Experiences of collaborating with different stakeholders among rural public health nurses (n=40)

Stakeholder	PHN collaboration experiences		
	Good† n (%)	Both good and bad† n (%)	Bad† n (%)
GPs	10 (26)	17 (44)	12 (31)
Specialist health services	11 (28)	19 (48)	10 (25)

† The categories 'very good/bad' and 'good/bad' have been merged.

PHN, public health nurse.

Importance of seeing a child in context

One of the main purposes of implementing national guidelines was to secure a professional approach and equal access to public health services across the country¹⁴. This meant in praxis a strategy of 'one size fits all' of standardisation and quantifiable measures. The public health nurses in the present study expressed a sense that the lack of resources, ethical concerns around weighing, as well as dysfunctional cooperation, could be improved by considering a child's wider context and by taking advantage of the experience and contextual knowledge of public health nurses. This includes knowing a child's extended family, personal context, and her or his leisure activities:

In the countryside you often live in multi-generational housing, there are several houses on the farm. One boy that was overweight, he ate dinner at home before he ran on to the grandmother's house, and the grandmother always said: 'You have to eat something'. So, it is not only the nuclear family that has to be treated, it's the whole extended family. (Public health nurse, municipality 1)

If one boy in 8th grade is in downhill skiing, which is a sport where you benefit from being heavy ... then you need some weight, and you may be big with a lot of muscles, versus one that is doing gymnastics who is thin ... so there will be huge differences, and we have to open for professional judgement, you cannot follow the guidelines strictly by the rules ... (Health coordinator, municipality 1)

The familiarity with the children's surroundings is thought of as of

great importance when trying to uncover the reasons for their overweight. The public health nurses pointed out that you need this information to be able to do a good job:

I wouldn't dare not to do the weighing and measurement myself. If I were sick that day, then I wouldn't have sent out the letter without knowing who the kid was. I have to know who the letter goes to. (Health coordinator, municipal 1)

It was mentioned that the public health nurses had an understanding that this knowledge of the children was easier for rural public health nurses to achieve:

I remember discussing the importance of knowing the child with a colleague from Trondheim (a city in Norway), and she said there were too many children ... they didn't have a chance to get to know them all good enough ... While here you have a better overview of who the children are. (Health coordinator, municipal 1)

The public health nurse feels that she must know the child before deciding how to proceed. This indicates that the BMI in isolation is not considered sufficient for the development of a treatment plan. Because of the various reasons for the overweight, some public health nurses also questioned whether the BMI cut-off values are too static. Another health nurse wondered if the cut-off is too low because what was perceived as overweight a few decades ago is considered normal these days. Making room for judgement about when a high BMI is a problem and adjusting the BMI cut-off level were brought up as respective solutions.

Discussion

The new standardised BMI screening-based guidelines were introduced in Norway with the aim to identify children who were at risk for overweight or obesity. In addition, it was aimed to secure professionalism and standardisation of healthcare services, no matter where in Norway people live¹⁴. The data revealed several challenges connected to the use of guidelines in rural areas. One big issue was the lack of resources and treatment options. This put the public health nurses in a situation that they felt was unethical. The mandatory phone calls to parents about their child's overweight are difficult to carry out when it is perceived that there are no options for treating it. In some cases, this even led to an avoidance of carry out weighings.

To improve the work with overweight and obesity, and to compensate for the lack of resources, the public health nurses suggested a focus on improvement of interdisciplinary cooperation. Because most health-related institutions are in close proximity and the health stakeholders often meet informally outside of work, inter-agency cooperation may be easier in rural than in urban areas^{13,30}. Lack of a common understanding and an ambivalent relationship between different stakeholders might risk a loss of opportunity of cooperation when following the national guidelines for prevention, identification and treatment of overweight and obesity. As it is now, cooperation is damaged according to the public health nurses, by different perspectives from doctors and public health nurses. The increased complexity of services in NPM-related coordination has led to a need for a management system that simplifies tasks and services in such a way that they can be measured and counted³¹. When stakeholders cannot see the complexity of the situation because they must focus on the narrow, measurable parts of their work, focusing on the codes for diagnosis, then this can lead to different perceptions on the obesity problem and complicate cooperation.

The school nurses viewed a holistic and contextual approach as essential for successful interventions with overweight and obese children and youth, in stark contrast to the NPM-inspired narrowing and standardising of the scope. The nurses underlined the importance of knowing the children's surroundings, their family history, their leisure activities, and so on. Research suggests that the desire for a systematic evidence-based approach is reflected in a pressure to describe individuals in terms of pre-determined categories, which are then applied to 'everyone'²¹. This makes it difficult to implement and take advantage of contextual and individual measures. The rural public health nurses perceive the rural context as a possibility to obtain more thorough knowledge about a child because of the transparent conditions rural areas often provide (where 'everybody knows everybody'). The standardised and fragmented discourse in the context of NPM makes certain aspects of work invisible²⁴. An example of such aspects is being able to have a dynamic adaptation to situational variability, which the nurses highlight as valuable, including a more

pragmatic handling of BMI levels.

Although the public health nurses in this study largely demonstrated a common understanding of the topic, it cannot be claimed that this understanding is shared by all of Norway's public health nurses. This might be considered as one of the limitations of this study. The geographical delimitation for the selection of informants (both for the qualitative interviews and the questionnaire) gave us the opportunity to explore the topic in depth, but at the same time losing the ability to generalise and thus the transfer value to other countries. However, the opportunity for in-depth exploration is one of the strengths of this study, considering that rural public health nurses' thoughts and comments on this topic have received little focus in previous research.

Conclusion

Childhood obesity is one of the most serious public health challenges of the 21st century and is more prevalent in rural than in urban areas⁵⁻⁸. This article has explored the extent to which rural school nurses and other municipal stakeholders feel equipped to tackle the obesity epidemic by following national guidelines, and whether characteristics of rural areas can be used as an advantage in treating overweight and obesity among children.

The rural school nurses have thorough knowledge of the children and their surroundings, which provides them with experience-based knowledge that they can use in combination with professional judgement. They feel that they are well placed to determine an approach to an overweight or obese child. The use of sound judgement is, however, a break with NPM principles of a systematic, evidence-based and knowledge-based approach. Pre-determined categories and the logic of 'one size fits all' makes it difficult to explore local context and culture to better understand how individuals perceive, understand and act in the world they inhabit, obstructing customised solutions.

Acknowledgements

The authors thank the members of the research team in project KOMPASS; Ellen Ersfjord (postdoctoral research fellow, University of Adger), Tanja Plasil (PhD) and Professor Line Oldervoll for comments and discussions during the project period. A thankyou also to the informants in this project, who spent time and resources to share their experiences with the project members. The authors also thank The Write Room and Gerda Wever for excellent work editing the article.

Statement of funding

This work was funded by the Regionalt forskningsfond Trøndelag (project number 285225), Norwegian University of Science and Technology, Institute for Social Research and Institute for Rural and Regional Research.

REFERENCES:

1 World Health Organization. *Taking action on childhood obesity*. Geneva: World Health Organization, 2018.

2 Sahoo K, Sahoo B, Choudhury AK, Sofi NY, Kumar R, Bhadoria AS. Childhood obesity: causes and consequences. *Journal of Family Medicine and Primary Care* 2015; **4(2)**: 187-192. DOI link,

PMid:25949965

3 Smith SC. Multiple risk factors for cardiovascular disease and diabetes mellitus. *The American Journal of Medicine* 2007; **120**: S3-S11. DOI link, PMid:17320520

4 Marques P, Limbert L, Oliveira M, Santos I, Lopes L. Metformin

- effectiveness and safety in the management of overweight/obese nondiabetic children and adolescents: metabolic benefits of the continuous exposure to metformin at 12 and 24 months. *International Journal of Adolescent Medicine and Health* 2015; **29(5)**: 20150110. DOI link
- 5** Bixby H, Bentham J, Zhou B, Di Cesare M, Paciorek CJ, Bennett JE, et al. Rising rural body-mass index is the main driver of the global obesity epidemic in adults. *Nature* 2019; **569**: 260-264. DOI link, PMID:31068725
- 6** Patterson KAE, Gall LS, Alison JV, Otahal P, Blizzard L, Dwyer T. Accumulated exposure to rural areas of residence over the life course is associated with overweight and obesity in adulthood: a 25-year prospective cohort study. *Annals of Epidemiology* 2017; **27(3)**: 169-175. DOI link, PMID:28317611
- 7** Krokstad S, Ernstsens L, Sund ER, Bjørngaard JH, Langhammer A, Midthjell K. Social and spatial patterns of obesity diffusion over three decades in a Norwegian county population: the HUNT study. *BMC Public Health* 2013; **13(1)**: 973. DOI link, PMID:24138786
- 8** Bruner MW, Lawson J, Pickett W, Boyce W, Janssen I. Rural Canadian adolescents are more likely to be obese compared with urban adolescents. *International Journal of Pediatric Obesity* 2008; **4**: 205-211. DOI link, PMID:18608637
- 9** Johnson JA, Johnson AM. Urban-rural differences in childhood and adolescent obesity in the United States: a systematic review and meta-analysis. *Childhood Obesity* 2015; **11(3)**: 233-241. DOI link, PMID:25928227
- 10** Heyerdahl N, Aamodt G, Nordhagen R, Hovengen R, et al. Overweight children – how important is the urban/rural factor? [In Norwegian]. *Tidsskrift for den Norske Legeforening* 2011; **132**: 1080-1083. DOI link, PMID:22614305
- 11** Sjöberg, AL, Moraesus A, Yngve E, Poortvliet U, Al-Ansari, Lissner L. Overweight and obesity in a representative sample of schoolchildren – exploring the urban-rural gradient in Sweden. *Obesity Reviews* 2011; **12(5)**: 305-314. DOI link, PMID:21348925
- 12** Lutfiyya MN, Lipsky MS, Wisdom-Behounek J, Inpanbutr Martinkus M. Is rural residency a risk factor for overweight and obesity for U.S. children? *Obesity* 2007; **15(9)**: 2348-2356. DOI link, PMID:17890504
- 13** Heggem R, Brigham AM, Zahl-Thanem A. *Overweight among rural children – causes and prevention*. [In Norwegian]. Trondheim: Ruralis, 2017.
- 14** Norwegian Directorate of Health. *Health examination and health interview*. [In Norwegian] 2021. Available: [web link](#)
- 15** Norwegian Directorate of Health. *Prevention, investigation and treatment of overweight and obesity in children and young people*. [In Norwegian] 2010. Available: [web link](#)
- 16** Almklov PG, Antonsen S, Bye RJ, Øren A. Organizational culture and societal safety: collaborating across boundaries. *Safety Science* 2017; **110**: 89-99. DOI link
- 17** Nakrem S. *Measuring quality of care in nursing home – what matters?* PhD thesis. Trondheim: Norwegian University of Science and Technology, 2011.
- 18** Norheim OF, Allgott B, Gjøl GK, Kjelleveid A, Moen A, Sjøli S, et al. *Open and fair – prioritization in health care*. [In Norwegian]. 2014. Available: [web link](#)
- 19** Almklov FG, Antonsen S. Making work invisible: New Public Management and operational work in critical infrastructure sectors. *Public Administration* 2014; **92(2)**: 477-492. DOI link
- 20** Helseth S, Riiser K, Holmberg Fagerlund B, Misvær N, Glavin K. Implementing guidelines for preventing, identifying and treating adolescent overweight and obesity-school nurses' perceptions of the challenges involved. *Journal of Clinical Nursing* 2017; **26(23-24)**: 4716-4725. DOI link, PMID:28334476
- 21** Norwegian Department of Health. *Act of Public Health work*. [In Norwegian]. 2012. Available: [web link](#) (Accessed 24 June 2011).
- 22** Riksrevisjonen. *The National Audit Office's investigation of official public health work*. [In Norwegian]. Document 3:11 (2014–2015). 2015. Oslo: Riksrevisjonen.
- 23** Hessler K, Siegrist M. Nurse practitioner attitudes and treatment practices for childhood overweight: how do rural and urban practitioners differ? *Journal of the American Academy of Nurse Practitioners* 2012; **24(2)**: 97-106. DOI link, PMID:22324865
- 24** Pollitt C, Bouckaert G. *Public management reform: a comparative analysis – into the age of austerity*. Oxford: Oxford University Press, 2017.
- 25** Todorovic J. *The travel and holiday survey*. [In Norwegian] SSB Documentation report 17/2019. Oslo: SSB, 2018.
- 26** Zahl-Thanem A, Farstad M, Blekesaune A. *The local community survey 2021. Documentation report with frequencies*. [In Norwegian]. Trondheim: Ruralis, 2021.
- 27** Levin M, Klev R. *Change as practice: learning and development in organisations*. [In Norwegian]. Oslo: Fagbokforlaget, 2002.
- 28** Tjora A. *Qualitative research as stepwise-deductive induction*. London: Routledge, 2019. DOI link
- 29** Tjora A. *Qualitative research methods in practice*. [In Norwegian]. Oslo: Gyldendal, 2017.
- 30** Heggem R, Zahl-Thanem A. Overweight and obesity among children in rural areas: the importance of culture. *Scandinavian Journal of Public Health* 2022; **50(8)**: 1208-1213. DOI link, PMID:34423704
- 31** Gjøvsund G, Tilset HD. *Qualitative evaluation of the Røros project: A mobile integrated health service*. [In Norwegian] Research report. Trondheim: NTNU Samfunnsforskning, 2020.

APPENDIX I:

Appendix A: Municipality adapted prevention and treatment – overweight and obesity among rural children.

Questionnaire

Q1	In what municipality do you primarily work?

Q2	Where do you work as a public health nurse?
Primary school	<input type="checkbox"/> 1
Secondary school	<input type="checkbox"/> 2
Other	<input type="checkbox"/> 3

Q3	What job share do you have as a public health nurse?
Part time (less than 50%)	<input type="radio"/> 1
Part time (50-99%)	<input type="radio"/> 2
Full time (100%)	<input type="radio"/> 3

Q4	For how long have you been working as a health nurse?
Less than 2 years	<input type="radio"/> 1
Between 2 and 5 years	<input type="radio"/> 2
Between 5 and 10 years	<input type="radio"/> 3
Between 10 and 20 years	<input type="radio"/> 4
More than 20 years	<input type="radio"/> 5

Q5	How high or low is the incidence of obesity among children/adolescent associated with your school(s)?
None, or very low incidence	<input type="radio"/> 1
Low incidence	<input type="radio"/> 2
Neither high nor low incidence	<input type="radio"/> 3
High incidence	<input type="radio"/> 4
Very high incidence	<input type="radio"/> 5
Don't know	<input type="radio"/> 6

Q6	To what extent do you feel that you have the opportunity to influence the weight of children/adolescents?
To a very small extent	<input type="radio"/> 1
To a small extent	<input type="radio"/> 2
To some extent	<input type="radio"/> 3
To a large extent	<input type="radio"/> 4
To a very large extent	<input type="radio"/> 5
Don't know	<input type="radio"/> 6

Q12	To what extent do you agree or disagree with the following statements about the municipality where you work as a public health nurse?						
	Completely agree	Partially agree	Both agree and disagree	Partially disagree	Completely disagree	Don't know	
	1	2	3	4	5	6	
Most children/adolescents associated with the school where I work seem to have a healthy diet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	1
Most children/adolescents associated with the school where I work seem to satisfy the national recommendations of 60 minutes of moderate physical activity every day	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	2
In the local community where I work, there is a culture where a little extra fat on the body of children/adolescents is seen as something positive by parents	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	3

Q13	Based on your knowledge and experience as a health nurse, have you implemented any measures that you feel work in terms of preventing or treating overweight and obesity among children and adolescents?
<input type="text"/> <input type="text"/> <input type="text"/>	

Q14	What do you think are the main cause(s) of overweight and obesity in children and adolescents in the place/in the municipality where you work?
<input type="text"/> <input type="text"/> <input type="text"/>	

Q15	Based on your experience as a public health nurse, what are the best ways to work to reduce overweight and obesity among children and adolescents in your municipality?
<input type="text"/> <input type="text"/> <input type="text"/>	

Q16	Is there anything else you would like to add at the end?
<input type="text"/> <input type="text"/> <input type="text"/>	

Cross-sectoral cooperation in rural municipalities

Interview guide

Part 1: Introductory questions

- What professional background do you have?
- How long have you worked in this municipality?
- What are your job duties?
- In what way do you work with public health in your job?
- In what way do you work with children and adolescents in your job?

Part 2: Mapping of the cross-sectoral public health work in the municipality

- How would you describe public health in your municipality?
- Briefly describe the aspects of your municipality that may have an impact on public health.
- What do you see as the biggest/most important public health challenges in the municipality?
- To what extent has public health work changed since the Public Health Act was introduced in 2012?
- In what way is the work anchored politically and administratively? Is it seen in the context of existing strategies and plans?
- What do you do concretely to take care of public health considerations in the planning?

Part 3: Cross-sector collaboration in public health work aimed at children and adolescents

- Which sectors/actors are involved in this work in the municipality?
- Can you describe a little about how the collaboration around public health work aimed at children and adolescents takes place?
- In what way do you have the opportunity to influence this work in your municipality?
- Are there other actors you think should be involved? And why?
- How is the work organised across subjects/professions/sectors/departments, and how does it work?

Part 4: Overweight and obesity among children and adolescents

- How would you describe the amount of overweight and obesity among children and adolescents in your municipality?
- Briefly describe aspects of your municipality that may have an impact on overweight and obesity among children and adolescents
- Has any of this work worked well? If so, how and why?
- Is there any part of this work that has not worked so well? If so, how and why?

Part 5: Knowledge, learning and local adaption

- What kind of knowledge is important in your job?
- Do you work knowledge-based with public health work/overweight and obesity?
- In what way do you use experience-based knowledge?
- How do the experience-based and the knowledge-based knowledge relate to each other?
- Which sources of knowledge do you use? Is it/they easy/difficult to access?
- Who or what are key contributors to knowledge?
- Do you have systems or tools to be able to work systematically and knowledge-based with public health/overweight and obesity? Do these work well? What could have been worked better?
- Do you have systems or tools to be able to work experience-based with public health/overweight and obesity? Do this work well? What could have been worked better?

Part 6: In conclusion

- In your opinion – what are the biggest challenges in your municipality in terms of reducing overweight and obesity among children and adolescents?
- In your opinion – what are the best ways to work to reduce overweight and obesity among children and adolescents in your municipality?
- What must be in place to achieve this?
- Is there anything you would like to add at the end?

This PDF has been produced for your convenience. Always refer to the live site <https://www.rrh.org.au/journal/article/7783> for the Version of Record.